

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, repealing Directive 95/46/EC (hereinafter, GDPR), Law 34/2002, of 11 July, on Information Society Services and Electronic Commerce (hereinafter LSSI-CE) and Organic Law 3/2018 on the Protection of Personal Data and Guarantee of Digital Rights (hereinafter, LOPDGDD), Vilera Turística SL guarantees the protection and confidentiality of personal data of any kind provided by our clients, in accordance with the provisions of the General Regulation on the Protection of Personal Data. The data provided will be treated in accordance with the terms established in the RGD. In this sense, Vilera Turística SL has adopted the levels of protection required by law and has installed all the technical measures at its disposal to prevent the loss, misuse, alteration, unauthorised access by third parties, as set out below. Nevertheless, the user must be aware that security measures on the internet are not impregnable.

Data controller

Name: Vilera Turística SL
CIF: B42701680
Address: Avd. Ensenyants de la Vila 1 bj
Telephone: +34 965898675
Email: reception@bluelinehotel.com

Purpose of data processing

All the data provided by our clients and/or visitors to the Vilera Turística SL website, or by its employees, will be included in a personal data processing file, created and maintained under the responsibility of Vilera Turística SL, which is essential in order to provide the services requested by the user, or to resolve any doubts or questions raised by our visitors. Our policy is not to create profiles of users of our services.

Legitimacy of data processing

Contractual relationship: This is the relationship that comes into effect when you purchase one of our products or contract one of our services. Legitimate interest: To deal with any queries or complaints you may have and to manage the collection of sums owed to us. Your consent: If you are a user of our website, by ticking the box on the contact form, you authorise us to send you the communications necessary to respond to your query or request for information.

Recipients

We do not disclose your personal data to anyone other than those public or private bodies to which we are required to disclose your personal data in order to comply with the law. For example, tax law requires us to provide the tax authorities with certain information about financial transactions above a certain amount. In the event that we need to disclose your personal information to other entities outside of the above cases, we will ask for your prior consent through clear options that allow you to make a decision.

Communication

We will not make international transfers of your personal data for any of the above purposes.

Retention

We will only keep your personal data for as long as is necessary to achieve the purposes for which it was collected. In order to determine the appropriate retention period, we take into account the risks associated with the processing, as well as our contractual, legal and regulatory obligations, our internal data retention policies and our legitimate business interests, as described in this Privacy Policy and in the Cookies Policy. In this sense, Vilera Turística SL will keep the personal data once its relationship with you has ended, duly blocked, during the period of prescription of the actions that could derive from the relationship maintained with the interested party. Once blocked, your data will be inaccessible to Vilera Turística SL and will not be processed, with the exception of making them available to public administrations, judges and courts, for the fulfilment of any responsibilities arising from the processing, as well as for the exercise and defence of claims before the Spanish Data Protection Agency.

Security

We make reasonable efforts to maintain the confidentiality of personal information processed on our systems. We maintain strict levels of security to protect the personal data we process against accidental loss and unauthorised access, processing or disclosure, taking into account the state of technology and the nature and risks to which the data is exposed. However, we cannot be held responsible for your use of any data (including username and password) you use on our website. Our staff adhere to strict privacy standards and where we use third parties to provide support services, we require them to adhere to the same standards and allow us to audit them for compliance.

Your rights

We inform you that you may exercise the following rights:

The right to access your personal data, to know what personal data is being processed and the purposes and methods of the processing.

The right to rectify inaccurate personal data.

The right to erasure of your personal data where this is possible (e.g. by law).

The right to restrict the processing of your personal data where the accuracy, lawfulness or necessity of the processing is in doubt, in which case we may retain the data for the purpose of pursuing or defending claims.

The right to object to the processing of your personal data where the legal basis that enables us to process them is our legitimate interest. Vilera Turística SL will no longer process your data unless it has a legitimate interest, or it is necessary for the defence of claims.

The right to portability of your data when the legal basis that enables us to process them is the existence of a contractual relationship or your consent.

The right to revoke the consent given to Vilera Turística SL.

You may exercise your rights at any time, free of charge, by contacting us at the address: Ensenyants de la Vila 1 bj, enclosing a copy of your ID card.

Protection of rights

If you feel that your rights have not been respected by our company, you may lodge a complaint with the Spanish Data Protection Agency by any of the following means:

Website: <https://www.aepd.es>

Postal address: Agencia Española de Protección de Datos, C/ Jorge Juan, 6, 28001, Madrid

Telephone: +34 901 100 099 and +34 912 663 517

Filing a complaint with the Spanish Data Protection Agency is free of charge and does not require the assistance of a lawyer or solicitor.

Updates

Vilera Turística SL reserves the right to modify this policy in order to adapt it to new legislation or jurisprudence that may affect its fulfilment.